



# hornafjörður *náttúrulega!*

GENERAL POLICY OF THE MUNICIPALITY OF HORNAFJÖRÐUR | 2021-2025



Sveitarfélagið  
HORNAFJÖRÐUR

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## About the policy

At the end of 2019, the local council of the Municipality of Hornafjörður started strategic planning for the next five years with a focus on the United Nations' Sustainable development goals.

A large group from the municipality took part in the development work of the strategy, both elected representatives, municipality employees as well as other residents and stakeholders.

**Hornafjörður, náttúrulega! = Hornafjörður, of course!**



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## Sustainable Development Goals

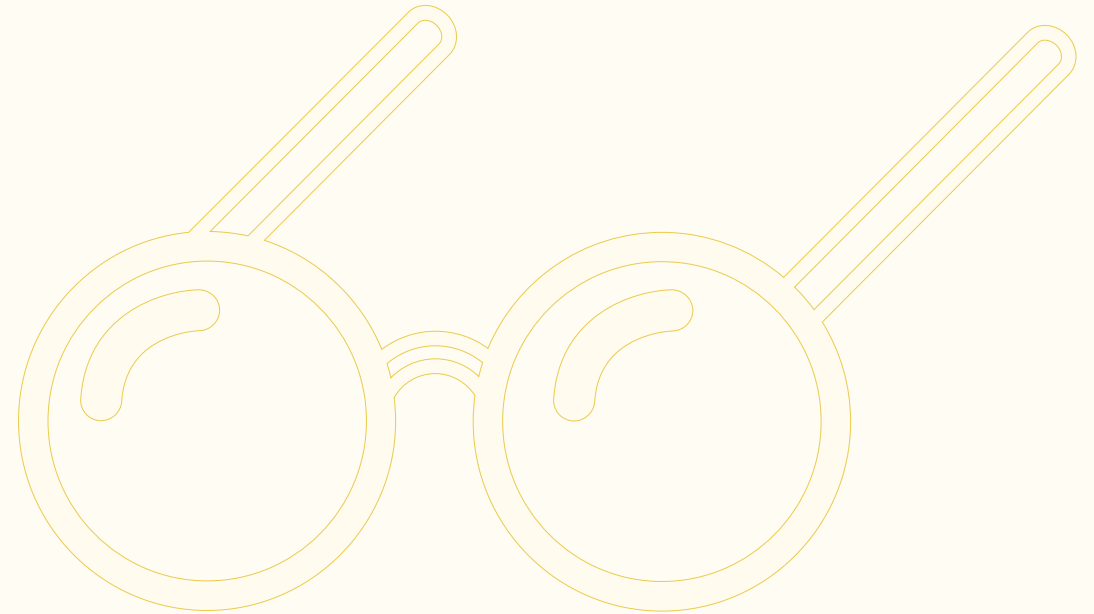
The United Nations' sustainable development goals, that all UN member states have agreed to achieve, are designed to serve as a shared blueprint for peace and prosperity for people and the planet now and into the future.

The SDGs are a collection of 17 interlinked goals that, with 169 sub-goals, form a coherent national and international whole.

Hornafjörður's strategy is based on these goals as well as the risk and importance analysis carried out for the municipality. Eleven sustainable development goals are emphasized and linked to the four main focus areas of the policy.



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## FUTURE VISION

The municipality is a desirable and family-friendly living option that people want to visit. Humanity and quality of life flourish in harmony with the environment and nature. People have equal opportunities in a welfare society and the service is excellent. Culture is alive and powerful innovation is present.

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## VALUE



### RESPECT

We respect each other and have respect for the diversity of the society. We also respect the environment we live in.



### PROGRESS

We face the future with confidence, initiative and innovation. We have courage to look for new solutions both in business life and in education.



### COLLABORATION

We emphasize cooperation, solidarity and positivity in all our work as we know that together we are stronger.

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# PILLARS



## ENVIRONMENTAL AND CLIMATE ISSUES

Addresses climate change, biodiversity, conservation of nature and ecosystems, pollution, waste and the circular economy.



## SOCIAL ASPECTS

Addresses health and well-being, equality, social justice, decent living and peoples ability.



## PROSPERITY

Addresses employment opportunities, investments in infrastructure and innovation and contribution to society.



## ADMINISTRATIVE PRACTICES

Addresses administration, good governance, relations with stakeholders, ethical standards, risk management and management overview.



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## ENVIRONMENTAL & CLIMATE ISSUES

Addresses  
climate change,  
biodiversity, conservation  
of nature and ecosystems,  
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and the circular economy.

### FOCUS

#### LEADING IN ENVIRONMENTAL AND CLIMATE ISSUES

We intend to be a progress-driven, ideal sustainable society where people live in harmony with nature.

### GOALS

#### HORNAFJÖRÐUR MUNICIPALITY WILL BE CARBON NEUTRAL IN 2030

- » Sustainable consumption and production patterns in the municipality will be guaranteed.
- » Take immediate action against climate change and its effects.
- » Protect and use the ocean resources in a sustainable manner in order to promote sustainable development.
- » Protect, restore and promote the sustainable use of ecosystems on land, stop soil erosion, restore land quality and stop the decline of biological diversity.

#### CONNECTED SDGs



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## SOCIAL ASPECTS

Addresses health and well-being, equality, social justice, decent living and peoples ability.

### FOCUS

#### FAMILY FRIENDLY COMMUNITY

We want to live in a family-friendly and health-promoting society where people have equal opportunities and receive appropriate services and education.

### GOALS

#### OVER 80% OF RESIDENTS ARE SATISFIED WITH LIVING IN THE MUNICIPALITY IN 2025

- » Promote healthy living and well-being for everyone from cradle to grave.
- » Ensure everyone's equal access to good education and promote opportunities for everyone to study throughout their lives.
- » Gender equality shall be guaranteed, and the power of girls, women and gay people will be strengthened.
- » Reduce inequality within the municipality.
- » Increase diversity by promoting adaptation of the society.

#### CONNECTED SDGs







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## PROSPERITY

Addresses employment opportunities, investments in infrastructure and innovation and contribution to society.

### FOCUS

#### PROSPEROUS BUSINESSES

We want a thriving and sustainable business life with diverse job opportunities based on the region's strengths, not least being in the realm of Vatnajökull.

### GOALS

#### AVERAGE TOTAL INCOME OF INHABITANTS IN THE MUNICIPALITY HIGHER THAN NATIONALLY IN 2025

- » Support high-tech industries and opportunities for creative industries.
- » Contribute to sustainable economic growth and profitable and decent employment opportunities for all residents.
- » Nurture initiatives with a focus on sustainable and technological innovation.
- » Focus on recreational related innovation, being in the realm of Vatnajökull, with an emphasis on glacier tourism and related services.
- » Build resilient infrastructure for all residents, promote sustainable industrialization and foster innovation.

#### CONNECTED SDGs





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## ADMINISTRATIVE PRACTICES

Addresses administration, good governance, relations with stakeholders, ethical standards, risk management and management overview.

### FOCUS

#### TRANSPARENT AND ACCESSIBLE ADMINISTRATION

We want a simple and honest administration where transparent working practices are in the foreground together with electronic administration.

### GOALS

#### OVER 90% SATISFACTION WITH THE OVERALL SERVICES OF THE MUNICIPAL AMONG RESIDENTS IN 2025

- » Make the municipality's services accessible to all people, safe, resilient and sustainable
- » Build effective and accountable institutions for all residents.
- » Ensure the provision of information to residents and other stakeholders about the municipality's road to sustainability.
- » Actively participate in domestic and foreign collaborative projects that support sustainable development.
- » Nourish and promote international cooperation for sustainable development and take action.

#### CONNECTED SDGs



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